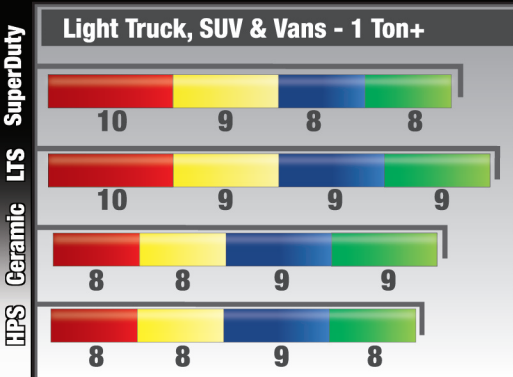
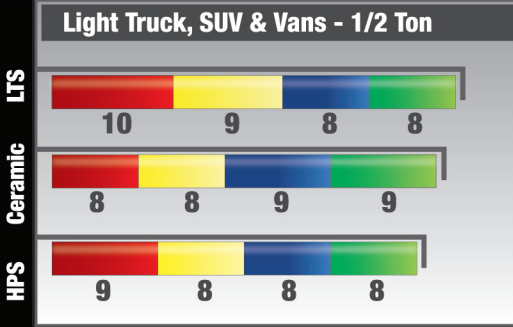
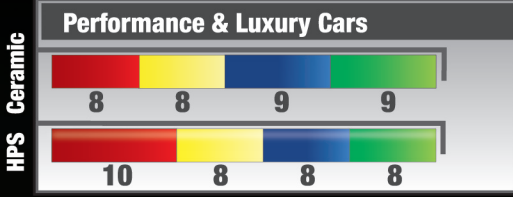


Hawk Performance Product Rating Guide*



Performance Rating: 1 = Poor 10 = Excellent (for each category listed above)

*Performance ratings are provided as a general recommendation. Actual performance ratings of any given product will vary as vehicle applications change.



The Best Racing Organizations and Teams Rely On Hawk



"Following a number of track tests, the Ron Fellows Performance Driving School at Spring Mountain Motor Resort & Country Club selected HAWK Performance brake materials for their excellent stopping power and overall durability"

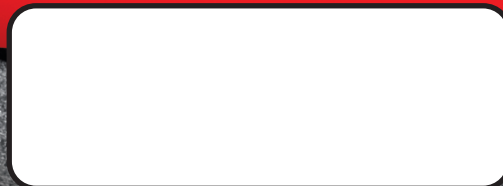
- Ron Fellows

4 time Le Mans champion, 19 Trans-Am Series races, 2 Craftsman Truck Series races, 4-time recipient of the ALMS Most Popular Driver Award, 2011 Inductee to the Corvette Hall of Fame

Hawk Performance is the brake supplier of choice for Sports Car Club of America, NASA, the Richard Petty Driving Experience, Ron Fellows Performance Driving School, Playboy Mazda MX-5 Cup and Skip Barber Racing School. Our superior brake products enable drivers to control, command and conquer the road or the race track for virtually any type of vehicle.



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www.HawkPerformance.com



Control. Command. Conquer.



Hawk—The Solution for Better Braking Performance

Decades of experience developing friction materials for aerospace, industrial, military and motorsport applications give us an advantage over the competition. Utilizing our advanced friction technology enables us to provide the right brake pad for your vehicle. Whether you drive in spirited fashion through canyon switchbacks or pull 20,000 pounds over mountain summits, Hawk Performance has the right compound for your performance goals. Control, command and conquer the road or racetrack with Hawk!

The Hawk Advantage:

- Quick warm up with strong, balanced initial bite
- 20-40% more stopping power over stock pads
- Rotor friendly—will not shorten rotor life
- Outlast stock brake pads
- Superior fade resistance
- Low dust properties
- Whisper quiet performance

Visit www.HawkPerformance.com for complete info and to find the right pad for your application. Do you race? Hawk Performance has over nine application-specific racing pad compounds for paved, dirt, circle and road course.



RACE PROVEN. STREET LEGAL.™
Brake Technology

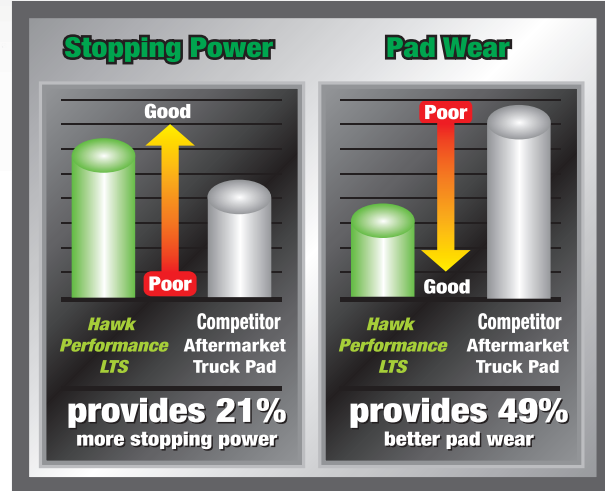
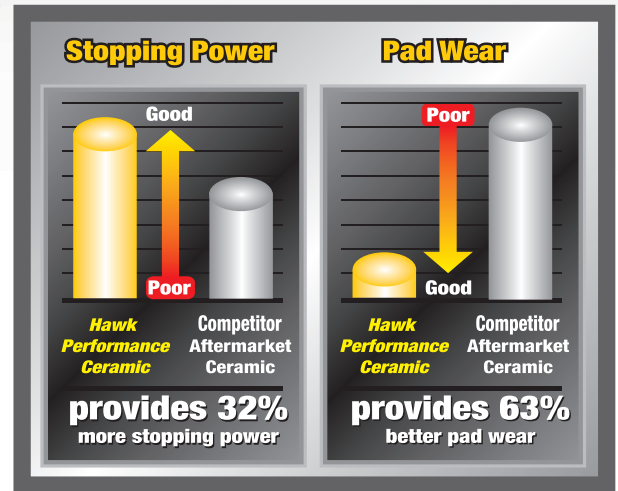
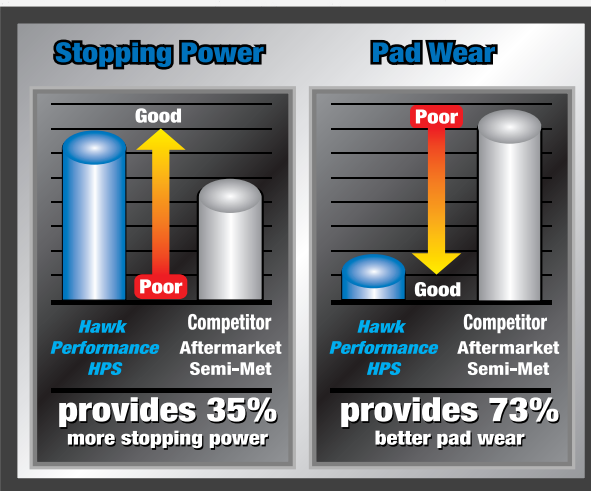


HPS - PERFORMANCE STREET

PERFORMANCE CERAMIC - LUXURY & TOURING

LTS - LIGHT TRUCK & SUV

SUPER DUTY - SEVERE-DUTY



SUPERDUTY - SEVERE-DUTY TRUCK COMPOUND

Hawk SuperDuty pads are formulated specifically for the dynamic braking requirements of light trucks and professional fleets with severe towing and excessive payload hauling duties.

HP PLUS - RACING



HP PLUS - AUTOCROSS

Hawk developed its HP Plus pads for import and domestic cars that compete in autocross, Solo and Track Day competition.

RACING

Hawk Performance is the global leader in Motorsports braking products. We have over nine application-specific racing brake compounds for virtually every type of racing environment. Our race pads last longer to give you more laps per set, which keeps you out of the pits and closer to the winner's circle. Please call us or visit www.hawkperformance.com for racing pad apps and tech data!

HPS-PERFORMANCE STREET COMPOUND
When it comes to performance braking for street vehicles, there is no equal.

Hawk Performance engineers' developed the HPS compound by blending the safety and quality aspects of aerospace design with braking technology derived from Motorsports efforts. The result is a unique Ferro-carbon brake compound that delivers significant advantages of increased stopping power, extended pad life, extended rotor life and low dust properties for street applications.

Ideal for import & domestic automobiles.

PERFORMANCE CERAMIC - LUXURY & TOURING COMPOUND
Quiet, clean and quick stopping Performance Ceramic is better than O.E.

Hawk understands the demands of ceramic brake pad users, and specifically formulated its ceramic composite material to meet the ultra-low dust, low noise performance of O.E. ceramic pads. The Hawk advantage is the company's engineering to create a fade-resistant, linear friction profile that delivers smooth engagement and improves braking performance over stock ceramic pads.

Ideal for import and domestic sports cars and luxury cars, and sport trucks, vans and SUVs with light towing and hauling duty.

LTS—LIGHT TRUCK & SUV COMPOUND
Designed for large brake systems found on full size trucks.

Hawk utilized technology derived from its fleet and military applications and combined it with aerospace design quality to develop the Ferro-carbon friction material for LTS brake pads. Our LTS pads are formulated to provide significantly more braking power and fade resistance over O.E. pads, while extending rotor life. This is our most popular formula for full-size light trucks and SUVs.

Ideal for import and domestic full-size trucks, SUVs and vans with moderate towing and hauling duty.



1-800-542-0972 or 440-528-4000

www.HawkPerformance.com

